

Video recording guidelines

Based on the evaluation criteria guideline, the video recording is the instrument to evaluate commitment, attitude, and motivation of the candidates.

- Content we expect:

Besides a **short presentation of yourself**, evaluation members expect to find answers to the question 6 of the project proposal form, which is the following:

- **Why should Re-FREAM team co-create with you?**
- **How can you contribute to the co-creation process? Which ideas do you have that match in our research areas?**
 - See info of our Hubs here (link).
- **What potential does your idea have to:**
 - ✓ **Re-think fashion?**
 - ✓ **Encourage urban manufacturing technologies for fashion?**
 - ✓ **Stimulate the birth of a new aesthetic at the crossroads of fashion and technology?**
 - ✓ **Ensure/maintain social and environmental sustainability?**

- Specifications:

The video should not be longer than 3 minutes.

Add subtitles to the video for the better understanding of your speech! Sometimes the sound quality of the video is not the best and we don't want to miss anything you are telling us!

Upload your video to Vimeo platform in **private mode** and send the link and password to us.

- Some other tips:

- Take the opportunity to be outstanding from the other proposals, try to transmit your ideas and your personality so we can get to know you better.
- Why is your idea innovative? Will you apply a cutting-edge technology or any relevant crafting technique?
- The video should focus on explaining the idea concepts, what and how do you want to develop your Re-FREAM project.