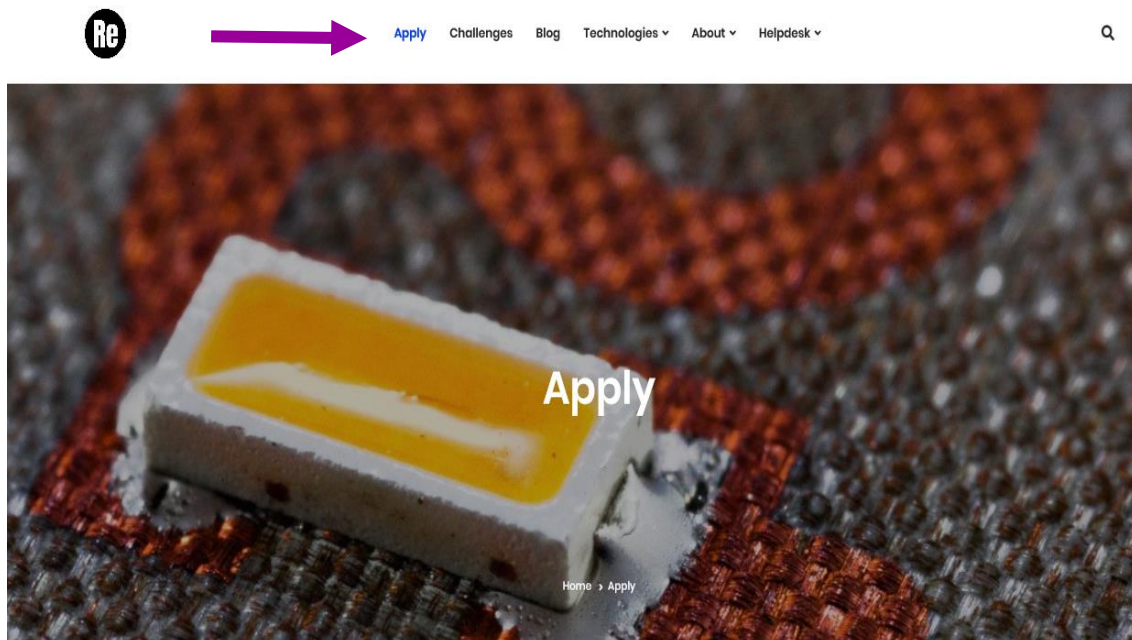


## 'How to apply?' guideline

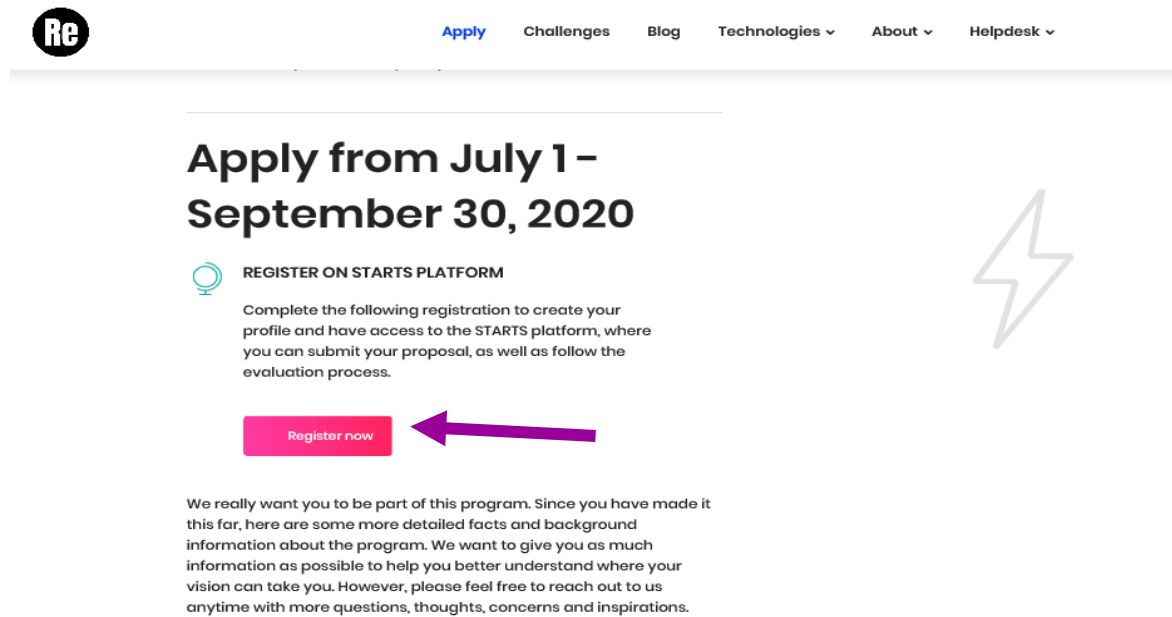
Are you taking the challenge of re-thinking fashion? Re-FREAM is looking for artists and designers to co-create innovative fashion concepts together with researchers using novel production technology.

To submit your proposal first thing you would have to do is access to our web [www.re-fream.eu](http://www.re-fream.eu)

Then, click Apply:



And scroll down until you get to the Register now button:



**Apply from July 1 – September 30, 2020**

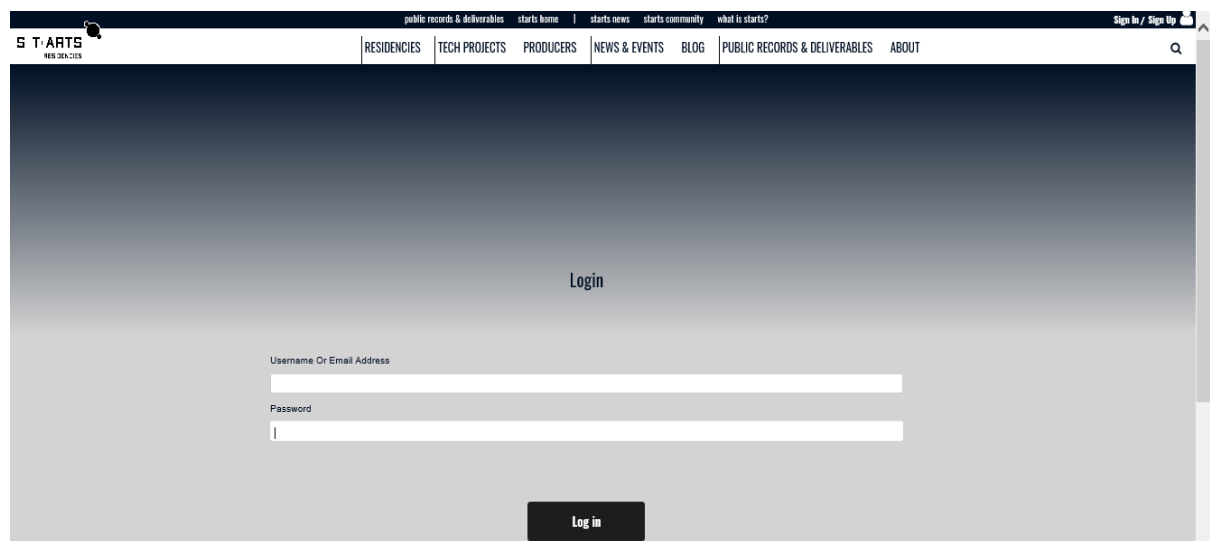
**REGISTER ON STARTS PLATFORM**

Complete the following registration to create your profile and have access to the STARTS platform, where you can submit your proposal, as well as follow the evaluation process.

[Register now](#)

We really want you to be part of this program. Since you have made it this far, here are some more detailed facts and background information about the program. We want to give you as much information as possible to help you better understand where your vision can take you. However, please feel free to reach out to us anytime with more questions, thoughts, concerns and inspirations.

Once you click it, it will take you to the proposal platform, where you will have to register yourself with your name, surname and email and then choose a username and a password



**S+T+ARTS**

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First Name

Last Name

Email Address

Username only letters, numbers, dashes or underscores please

Captcha

Password

Password (Again)

I Have Read And I Accept The Terms Of Use And [Privacy Policy Of The STARTS Platform](#)

Submit

Log in and enter to the application form. In here, you will have to enter your general contact data and then you will be able to start with the proposal. The title, a short summary of your artistic proposal and some keywords will be public info and may be used in our web and social media.

## Application for Re-FREAM 2020

### Contact data

Email address\*

First name\*

Last name\*

Address\*

City\*

Country\*

Phone\*

Pin Code\*

Zip Code\*

03550

## Manifesto. What do we expect from you?

Re-FREAM is a collaborative research project where selected artists and designers team up with a community of scientists to rethink the manufacturing process of the fashion industry. Over a nine-month period, these hybrid teams will embark on a co-research and co-creation journey in which they will experience technologies from cutting-edge labs across three thematic hubs. The goal is to develop new concepts for the future of fashion by means of new processes and aesthetics that are inclusive and sustainable. For the complete mission click [here](#) and for Art&Tech Toolbox go [here](#).

☐ I have read the manifesto.\*

## Eligibility criteria

In case applicant is yet to be self-employed professional, the awarded candidate **MUST** be legally established **BEFORE DECEMBER 1st, 2020**. **Awarded candidates must be legally established under their national law as of the signature of the agreement and throughout the project duration (January-September 2021).**

See [Guideline for applicants](#) Section 4. Who can apply?

Are you legally established in one of the eligible countries?\*

VAT number

0/100

## Proposal

In wich challenge are you willing to co-create with us?\*

 See challenges description [here](#).

What is your co-research idea? What do you propose us to co-create with? (Q1)\*

0 / 5000

**B I U**

Take into account that the Eligibility criteria implies that **Awarded candidates must be legally established under the national law as of the signature of the agreement and throughout the project duration.** Check [the Guide for applicants](#) in order to know more about this.

Note that if you get selected, you will have to be legally established once the program starts, so in case you are not established, be prepared for this option and inform yourself about how to be self-employed in your country (you will have to click that you are established to submit the application).

## Eligibility criteria

In case applicant is yet to be self-employed professional, the awarded candidate **MUST** be legally established **BEFORE DECEMBER 1st, 2020. Awarded candidates must be legally established under their national law as of the signature of the agreement and throughout the project duration (January-September 2021).**

See [Guideline for applicants](#) Section 4. Who can apply?

Now you will have to fill some questions regarding the quality and operational capacity in order to evaluate your proposal. First of all, choose the [challenge](#) you want to apply for. You have three options:

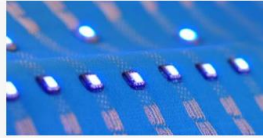
## Proposal

In wich challenge are you willing to co-create with us?\*

-----
Re-Think Fashion: From analog to connected
Re-Think Fashion: From 2D to 3D
Re-Think Fashion: From linear to sustainable circular systems

When clicking here you will access to the information of every challenge and the available technologies offered.

proposal within the following research challenges:



#### From analog to connected

The integration of electronics into textiles enables new potentials of how we communicate in the future with each other in the post-smartphone era and to find new ways of interaction between the human body and its environment.

+ Read More

Technologies



#### From 2D to 3D

Traditionally, the predominant use of textiles as fashion materials has led to the development of 2D pattern-making methods for dressing the complex shape of the three-dimensional human body. Nowadays, digital design tools allow us to easily design and 3D print complex shapes for the human body.

+ Read More

Technologies



#### From linear to sustainable circular systems

Nature works in cycles – nothing is wasted, everything is reused. In contrast, the textile industry operates in a linear way, leading to extreme wastefulness and pollution.

+ Read More

Technologies

Fill these questions we will use to evaluate your proposal and note that this would be private information in order to protect your idea.

## Proposal

In wich challenge are you willing to co-create with us?\*



Re-Think Fashion: From linear to sustainable circular systems ▾

See challenges description [here](#).

What is your co-research idea? What do you propose us to co-create with? (Q1)\*

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**B I U**

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Path: [p](#)

Which outcome could the collaboration produce? (Q2)\*

0 / 2000

**B I U**

Path: [p](#)

What makes your idea innovative? (Q3)\*

0 / 3300

**B I U**

Path: p

Which partners and technologies, available within Re-FREAM, will you foresee to work with and use? (Q4)\*

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**B I U**

Path: p

Did you already advance in this idea by yourself? Provide sketches, images or mood boards. (Collect them in one PDF) (Q5)\*




 See Guide for applicants [here](#) Section 3. What do we expect from you?

## Application Video

Please share the link of a short (3 minutes max.) video in which you will explain your artistic proposal (Q6)

Link of the video:\*

 Click [here](#) for Video recording guidelines

Password of the video

## Co-creation potential and experience

Do you have any previous research experience? If so, please describe it. (Q7)\*

0

**B I U**



Do you have any previous experience working in collaborative eco-systems? If so, please describe it. (Q8)\*

**B I U**

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Path: p

## Biographic Details

How would you describe your artistic practice? Describe the three most significant projects of your artistic practice (and, if possible, how they are fitting/linking with the challenge you have chosen). (Q9)\*

**B I U**

Please upload in one PDF your resume, portfolio, current and prior work that may be relevant. You can include links to your web, IG profile or videos you consider of interest. (Q10)\*




## Public info

This information will be public and may be used for social media purposes if you get selected

Your artistic proposal title max 5 words\*

0/50

5 keywords to describe your artistic proposal\*

0/50

Please upload a 4x3 picture of yourself




## Contact permission

☐ Yes, I would like to receive the call organizer's newsletter to keep up to date with its activities.



## Consent and release form

When uploading content which is categorized as **public**, I understand and accept that:


- This information/content/foto material may be used in the Re-fream web, social media and events involved in the project with communication and project's dissemination purposes as well as may be used for purposes of the Europe Unions Horizon 2020 program.

When uploading content which is categorized as **private**, I understand and accept that:

- This information/content/foto material would be used by the Re-fream Consortium to evaluate the candidate proposals as well as may be used for purposes of the Europe Unions Horizon 2020 program.



☐ Yes, I have read and understand the Terms and Conditions\*

 See Terms and Conditions [here](#).

For the Re-FREAM 2020 applications, please note that the call organizer requires the following information from your profile: Email address

When applying you will communicate those information to RE-FREAM.

You will see that there is a code with a Q and a number in every question. This corresponds to the questions that the evaluators will look to evaluate your proposal. Check [Evaluation criteria](#) from the web in order to achieve the perfect proposal.

Be smart when answering and check the scoring of every question.

We also ask you to upload a video where you describe your artistic proposal. Check and download the [Video recording guidelines](#) in order to know the content we are expecting in this video, the technical specifications and many tips to stand out from the other applicants.

## Application Video

Please share the link of a short (3 minutes max.) video in which you will explain your artistic proposal (Q6)  
Link of the video:\*

 Click [here](#) for Video recording guidelines

Password of the video

Finally, we would like to know about your bio details, related projects and prior experience in order to get to know you better and evaluate your potential.

## Biographic Details

How would you describe your artistic practice? Describe the three most significant projects of your artistic practice (and, if possible, how they are fitting/linking with the challenge you have chosen). (Q9)\*

**B** **I** **U**

Please upload in one PDF your resume, portfolio, current and prior work that may be relevant. You can include links to your web, IG profile or videos you consider of interest. (Q10)\*

## Public info

This information will be public and may be used for social media purposes if you get selected

Your artistic proposal title max 5 words\*

0/50

5 keywords to describe your artistic proposal\*

0/50

Please upload a 4x3 picture of yourself

This is everything you will need to fill in to upload your proposal.

You can save your draft and continue at another time before the deadline, on May the 30<sup>th</sup>, at 3 PM, by clicking the EDIT FORM button. Just go to your profile, application form, and then edit form.

SAVE AS DRAFT

PREVIEW YOUR FINAL APPLICATION

Here you can find all the applications you sent via starts. Only you can see this.

Re-FREAM 2020

Draft  
Deadline: July 1, 2021, 3  
p.m.

Edit form